

**Voters for Jonathan Edelman  
Campaign Budget - Budget and Cash Flow Analysis**

| Item<br>Revenue                    | Budget              | Note | Start-to-Date      | 12/15              | 1/16        | 2/16        | 3/16        |
|------------------------------------|---------------------|------|--------------------|--------------------|-------------|-------------|-------------|
| Donations                          | <u>\$ 75,000.00</u> |      | \$ 5,900.00        | \$ 5,900.00        |             |             |             |
| <b>Anticipated Expenses</b>        |                     |      |                    |                    |             |             |             |
| Campaign Director                  | \$ 30,000.00        | #1   | \$ 2,000.00        | \$ 2,000.00        |             |             |             |
| Mass Communication                 | 10,000.00           |      |                    |                    |             |             |             |
| Literature Distribution            | 15,000.00           | #2   | -                  |                    |             |             |             |
| Communication Design               | 7,500.00            | #3   | 3,328.00           | 3,328.00           |             |             |             |
| Food and Beverage for Voter Forums | 2,500.00            |      | -                  |                    |             |             |             |
| Miscellaneous                      | 2,400.00            | #4   | -                  |                    |             |             |             |
| Equipment - Printer                | 425.00              | #5   | 424.99             | 424.99             |             |             |             |
| Materials - Paper                  | <u>350.00</u>       | #6   | <u>-</u>           | <u>-</u>           |             |             |             |
| <b>Subtotal</b>                    | <b>\$ 68,175.00</b> |      | <b>\$ 5,752.99</b> | <b>\$ 5,752.99</b> | <b>\$ -</b> | <b>\$ -</b> | <b>\$ -</b> |
| Plus error allowance               | <u>\$ 6,817.50</u>  |      | <u>\$ -</u>        | <u>\$ -</u>        |             |             |             |
| <b>Total</b>                       | <b>\$ 74,992.50</b> |      | <b>\$ 5,752.99</b> | <b>\$ 5,752.99</b> |             |             |             |

#1 - 1200 hours budgeted at \$25/hour

#2 - 1000 hours budgeted at \$15/hour

#3 - 40 hours budgeted at \$125/hour

#4 - print cartridges, posted, etc.

#5 - including sales tax

#6 - 15,000 sheets of 32 lb. stock